OMC oscar morgan creative



Oscar Morgan helps you be more distinctive

contact

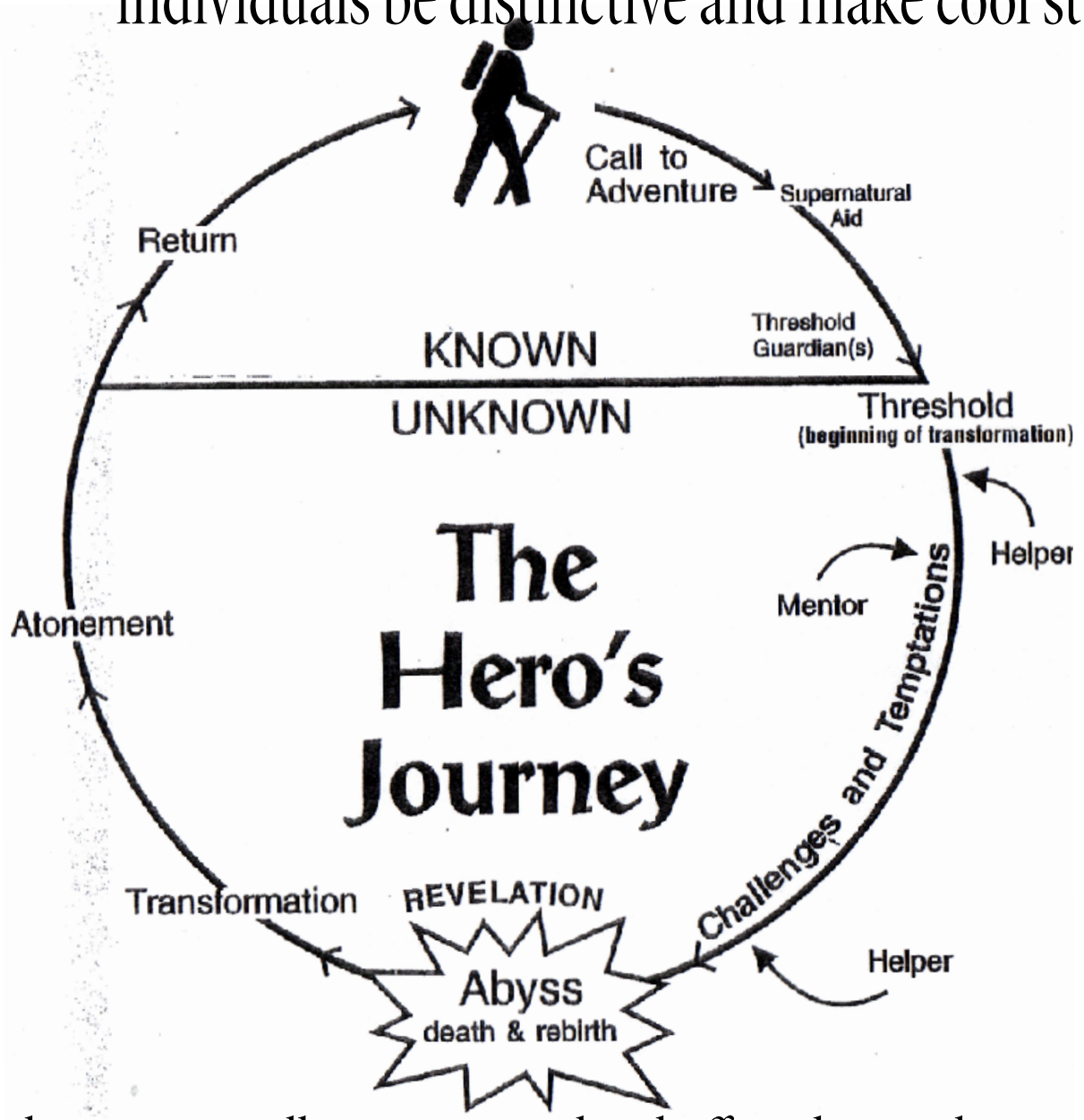
watch him on boiler room

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studio@oscarbmorgan.com

About

"After 13 years throwing myself face-first into culture across Europe and The Nordics I'm back based in London and helping brands and individuals be distinctive and make cool stuff.



I've toured internationally as an artist, lived off-grid in Berlin, tamed an Icelandic horse near the Russian border and spent a few winters cutting holes in the frozen sea so I can get in the water for therapeutic purposes.

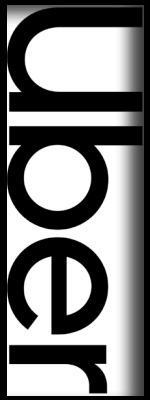
This document shows some stuff I've made when I wasn't doing those things."

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Selected work





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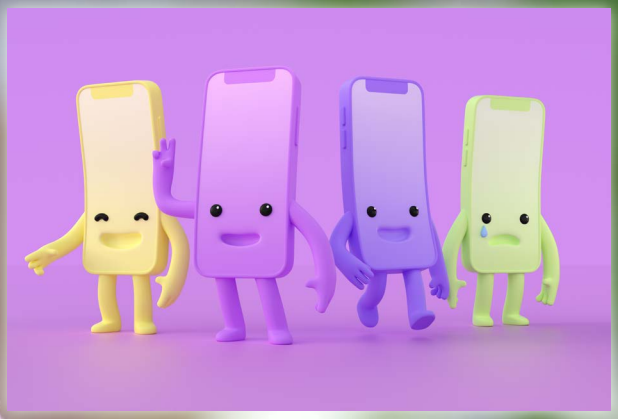
Swappie

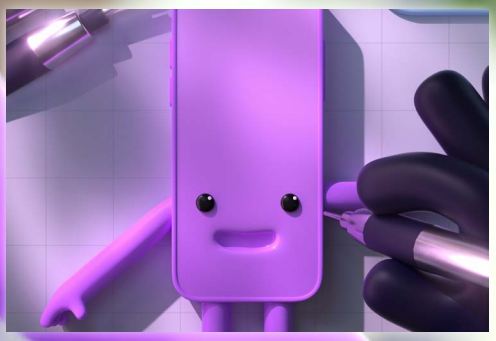
“Our refurb process feels stale and I’m not sure people understand it”

Distinctive storytelling for a Nordic refurbished tech e-commerce platform

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The Swap Spa reframes iPhone refurbishment as self care





What did I do?

I developed the concept, wrote the script and provided creative direction during my time in-house at Swappie as Global Creative Manager.

watch *The Swap Spa*

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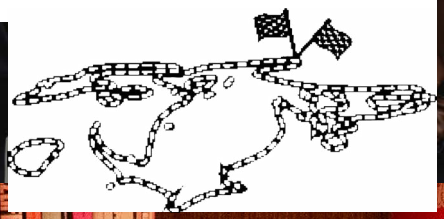
“We’re looking for a way to connect with Milanese creatives”

A hybrid events series mining the intersection of music & movement

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The New Energy Running Series

Group runs across Milan, soundtracked with location-specific playlists, including original music produced for the event, and culminating in sessions at boutique listening bars across the city.



What did I do?

I developed and pitched the concept as part of a duo, handling art direction & design for merch and social content, and collaborating closely with Circular, Nike's on-the-ground production & events partner in Milan.

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“We want to get some eyeballs on the studio in an unexpected way.”

Building fame for a startup looking to find it’s niche

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Will You Still Love Me When I'm A System In The Ground?



A pr activation using organic materials for a music studio working with luxury fashion clients including Chanel, Dior, Moncler & more.

What did I do?

I workshopped new mission, vision & values statements and activated them through a unique collaboration with Paris-based biodesign atelier, Aléa Work.

Watch an explainer reel

read about it on Designboom

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Google

“We need to position our AI tools and their vital infrastucture as friendly and approachable”



Communications consultancy for big tech looking to show up at festivals and events

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Meet Your (New) Neighbour

Google was set to announce a €13bn infrastructure investment in Finland, including two new data centres in the north of the country. They wanted ongoing strategy support to guide comms and creative.



What did I do?

Leveraged my integration within the city's cultural scene to provide real-world insight for Google stakeholders, as well as drafting creative concepts for activations & events including Helsinki's premier music festival, Flow.

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Additional creative projects in fashion & contemporary art

↓



untitlab

“Interpret our *Abyss* concept through sound for London Fashion Week”

Avante-garde sonics for an emerging fashion brand with a unique perspective.

studio@oscarbmorgan.com

What do I do?

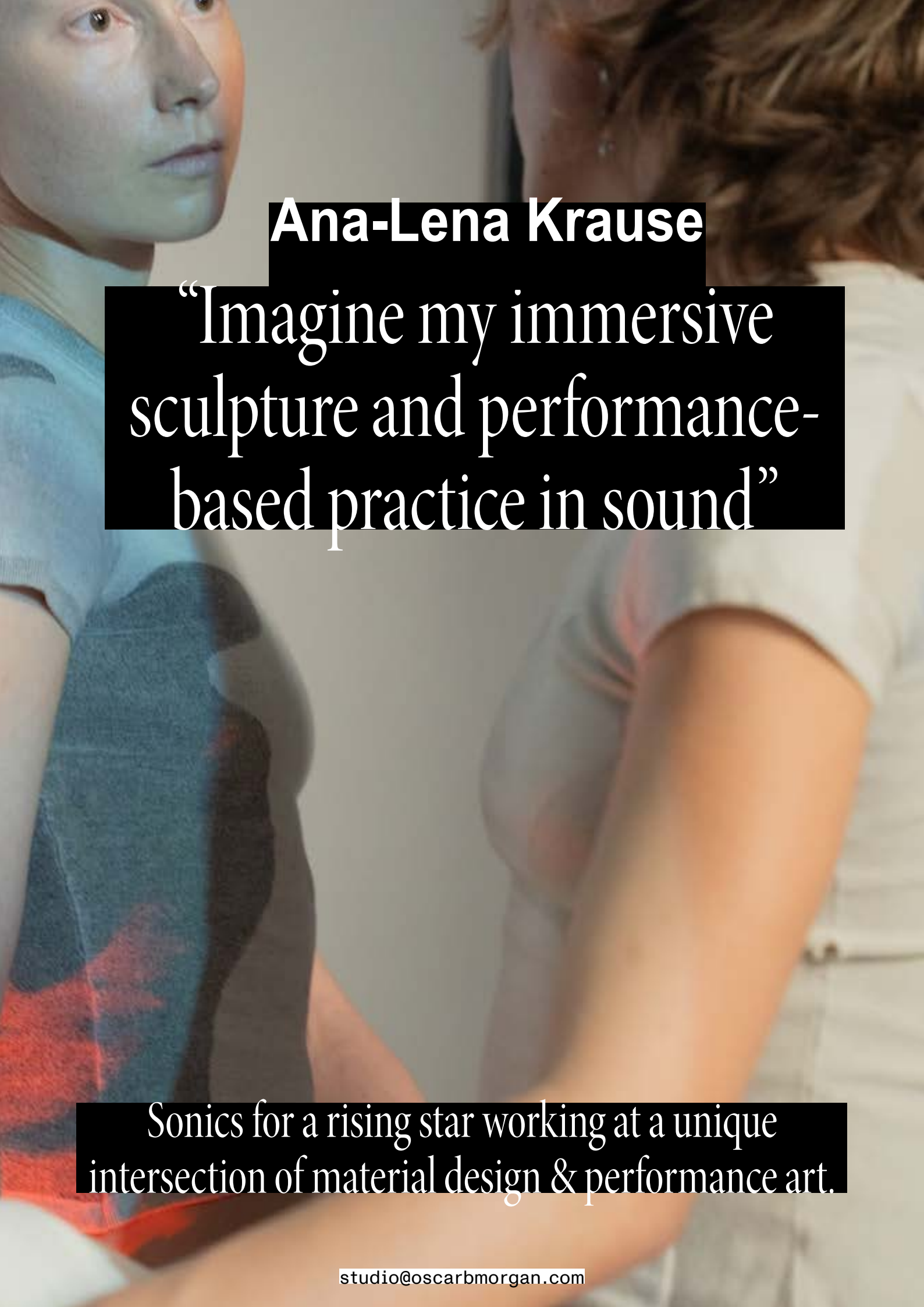
An ongoing collaboration delivering high quality sound design and original composition for untitlab's events including installations at London's ICA Theatre and The Goethe Institut in Peking, and fashion films showing at premier fashion film festivals in Milan and Berlin.



Watch SS22 here

Listen to SS25 at The ICA here

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Ana-Lena Krause

“Imagine my immersive sculpture and performance-based practice in sound”

Sonics for a rising star working at a unique intersection of material design & performance art.

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I created soundcapes for two works recently – performance *Through Invisible Walls* at Shipton Gallery in London in 2025, and later for *The World Keeps Turning And We Entangle*, a video work shown at Tempesta Gallery in Milan.

Read on Numero Berlin

Listen to Through Invisible Walls

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Thanks!

contact

Instagram